



# Participation and Interaction Plan

Objectives and Measures 2023-2030



## **Participation and Interaction Plan Themes, Objectives and Measures**

The implementation of the objectives and measures of the participation and interaction plan are evaluated as a whole in 2024, 2027 and 2030. Objectives and measures can be updated as part of the evaluation on different years.

Regular participation surveys for residents and stakeholders are part of monitoring participation.

The functionality of participation and interaction is measured between the city and the residents, as well as between the city and stakeholders in everyday encounters, networks, planning and preparation of services and participation in decision-making.

The city actively engages in interaction with its residents and stakeholders and takes views and feedback into account as part of decision-making.

In charge of preparing the evaluation and monitoring are the members of the working group of participatory budgeting. They evaluate the implementation of the objectives and measures of the plan on their division's part and drive monitoring forward to management groups and boards.

The City's joint assessment report will be compiled and summarized for the City Board to approve.



THEME	OBJECTIVE	MEASURES	RESPONSIBLE PARTY	EVALUATION: STATUS IN
				2024 2027 2030
<b>THEME 1</b> We enable people encountering and communal activities, as well as safe living environment.	<b>OBJECTIVE 1</b> We strengthen Oulu residents' means of participation and influencing.	Measure: We develop new forms of participation together with the residents and test them in different operational environments (yes/no). Measures are described.	All divisions	
		Measure: We regularly evaluate the residents' experiences of participation and interaction.	All divisions	
	<b>OBJECTIVE 2</b> The means and channels of participation and influence are known.	Measure: Communication about participation and influencing is interactive and accessible.  Measure: We develop regional communications (e.g. websites, events, sessions).	All divisions  Education and Culture Services, Urban and Environmental Services	
	<b>OBJECTIVE 3</b> The city's open meeting spaces increase participation and enable voluntary activities.	Measure: We sort out opportunities to organize the city's space bookings to a joint system. Meeting space descriptions are available on a website.  Measure: We support organizing events and resident-driven activities.	Education and Culture Services  Education and Culture Services	



THEME	OBJECTIVE	MEASURES	RESPONSIBLE PARTY	EVALUATION: STATUS IN 2024 2027 2030
<p><b>THEME 2</b> The influencing opportunities of Oulu residents supplement representative democracy.</p>	<p><b>OBJECTIVE 1</b> We test and develop user oriented digital solutions of participation and interaction.</p>	<p>Measure: We develop the means of remote participation and dialogue.</p> <p>Measure: We develop user oriented and lowthreshold digital services and experiments (e.g. establishing the Oulu application)</p> <p>Measure: We utilize the possibilities of artificial intelligence.</p>	<p>All divisions</p> <p>All divisions</p> <p>All divisions</p>	
	<p><b>OBJECTIVE 2</b> We support the implementation of equal participation.</p>	<p>Measure: Equal participation is part of the decision-making process in all divisions. We develop the preliminary evaluation of decisions.</p> <p>Measure: We increase competence in organizing accessible participation events.</p> <p>Measure: We strengthen the children and the youth's participation according to the objectives and measures of the Child-friendly Municipality Action Plan by UNICEF.</p> <p>Measure: An increasingly diverse group of children and young people is applying for representative participation structures. We will promote the right of initiative of the Oulu Youth Council ONE and thus the opportunities of young</p>	<p>All divisions</p> <p>Division trainings and centralized personnel training</p> <p>Child-friendly Municipality Coordinating Group, all divisions</p> <p>Education and Culture Services</p>	



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THEME	OBJECTIVE	MEASURES	RESPONSIBLE PARTY	EVALUATION: STATUS IN 2024 2027 2030
	<p><b>OBJECTIVE 3</b> Interactive communications and participation methods support the direct participation of residents.</p>	<p>Measure: We consolidate participatory budgeting as part of the city's continuous activities and implement participatory budgeting in cooperation with the divisions.</p> <p>Measure: We create more open and proactive communication on city-level decision-making and develop the utilization of municipal initiatives and feedbacks, as well as the publishing of articles providing background.</p>	<p>Central Administration, Participatory Budgeting Working Group</p> <p>Central Administration, Communications and all divisions</p>	



THEME	OBJECTIVE	MEASURES	RESPONSIBLE PARTY	EVALUATION: STATUS IN 2024 2027 2030
<p><b>THEME 3</b> Stakeholders develop the city and amplify vitality by participating and influencing.</p>	<p><b>OBJECTIVE 1</b> We strengthen the stakeholders' opportunities and means of participation and influencing.</p>	<p>Measure: We develop services with interactive methods and means of service design together with stakeholders.</p> <p>Measure: We train personnel to utilize methods of participation and interaction using means of service design and user-oriented design.</p> <p>Measure: The city works in cooperation with the Hyvin sanottu project by Yle.</p>	<p>All divisions</p> <p>Division trainings and centralized personnel training</p> <p>Central Administration</p>	
	<p><b>OBJECTIVE 2</b> We strengthen the structures of participation and interaction.</p>	<p>Measure: We consolidate the structures of interaction and participation in cooperation with the Wellbeing Services County of North Ostrobothnia and the stakeholders.</p> <p>Measure: We strengthen goal-oriented organizational cooperation with regular encounters through the structure of well-being promotion.</p> <p>Measure: We strengthen interaction with companies. Solution-focusedness and service attitude are central.</p>	<p>All divisions</p> <p>Education and Culture Services</p> <p>Business Oulu and divisions</p>	



Measure: We strengthen interaction with employers and other stakeholders in order to achieve the objectives of employment and to amplify the city's vitality.

Business Oulu and divisions



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