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Open innovation platforms
Oulu leads Open Innovation Platforms in Finland, where the city community creates collaborates to create new solutions and new business. Place, processes and people come together in order to create value through action. Cities empower the creation of new products and services that can be tested in real environments and innovation platforms.
- Mika Rantakokko, Chief Operating Officer, Open Innovation Platforms (national coordination), +358 469 227 227, mika.rantakokko@ouka.fi.
- Heikki Huhmo, Project Manager, Open Innovation Platforms Oulu, +358 50 360 5940, heikki.huhmo@ouka.fi.

Open data and interfaces
Cities open their public data for public and private users and harmonize their data interfaces, hence enabling the creation of new businesses and innovations.
- Katri Korpela, Project Manager, Open Data and Interfaces, +358 44 703 2553, katri.korpela@ouka.fi

Open participation and customership
The city community develops new solutions with a customer and end-user approach. The solutions enable service innovations for businesses while reforming the public service structure. One of the development targets is multichannel customer service systems.
- Krista Piippo, Project Manager, Open Participation and Customership, +358 44 703 1211, krista.piippo@ouka.fi

Oulu is the ideal place to develop ideas into world class products.
Oulu is the logistical hub of the north, one of the leading centers of wireless technology in the world, a startup generator and a city of science with 40,000 students and 20% of the jobs in high-tech.
Oulu has one of the world’s most agile ICT innovation ecosystems to boost the business in new emerging sectors.

READ MORE ABOUT OULU ECOSYSTEM:
www.oulu.com/en
FIND US:
www.ouka.fi/6aika-en
www.6aika.fi
www.youtube.com/watch?v=Z9Q4xSWRtIM
5G – Real Life Testing Environment
VTT Technical Research Centre of Finland Ltd and University of Oulu, together with industrial partners and national regulatory authority, are running the 5G test network in Oulu to enable 5G technologies testing in realistic environment.

www.5gtn.fi

Open Data For New Businesses and Innovations
Oulu has proactively opened up its datasets and interfaces for public use enabling the creation of new business and innovation.

Open Participation and Customership
City of Oulu has invited companies, research organizations and the third sector to co-create future services. For companies and other service providers this allows for multiplayer service provision, new business opportunities and customership models.

3D Virtual City
model provides an open innovation platform and a new type of user interface for the city. New innovations, applications and businesses can be created on top of this open platform utilizing the open data interfaces and future network technologies.

www.youtube.com/watch?v=_ZfDP-v77jU

The Six City Strategy – Open and Smart Services is a strategy for sustainable urban development carried out by the six largest cities in Finland: Helsinki, Espoo, Vantaa, Tampere, Turku and Oulu. The strategy creates internationally significant innovation platform and marketplace with its population coverage (30% of Finland’s population).

The Six City Strategy has three focus areas: open innovation platforms, open data and interfaces, and open participation and customership.