

## A pre-incubator, training program for the development of digital products and start-ups.

- This rapidly expanding, full-time, innovative training program builds teams to create products and start-ups targeting various global industries. As of January 2016 we have:
  - **Game LAB:** focusing on the games industry.
  - **DevLAB:** focusing on the health, energy and environmental industries.
  - **EduLAB:** focusing on the global education technology (edtech) industry.
- We now support companies, universities and governments around the world to build their own LABs in the cities of their choice.
- You can also join our growing global LAB network (Asia, Europe, etc.) so that you can **better access markets and localize ideas and products.**
- **How does a Lab work?** Prototypes are made in multi-disciplinary teams and given world-class training (in English) to develop marketable products and create vibrant start-ups in 5 month cycles.

**Collaboration with government agencies**

- national initiatives involving groups of students traveling to study in our entrepreneurship education programs in Finland;
- national projects to build industry-specific incubators (a new incubator in a partner city for example); and
- national higher education projects for entrepreneurship education, games education, and edtech and health technology education.

**Collaboration with universities**

- projects to create joint study programs;
- students traveling to study in a LAB in Oulu;
- collaboration with events such as conferences and hackathons; and
- customized training for staff to develop pre-incubators and incubators in their universities.

**Collaboration with tech hubs, business incubators and accelerators**

- partnering to allow for the creation of international teams, start-ups, the movement of start-ups between markets, and supporting business investment (venture capital, angel investors) in different global markets;
- collaboration on events such as investment gatherings and hackathons; and
- specialized training about how to development pre-incubator programs.

For more information, you can visit [www.oamk.fi/labs](http://www.oamk.fi/labs) and contact:

**Blair Stevenson, PhD** (EduLAB Master, LAB international partnerships)

Oulu University of Applied Sciences, Oulu, Finland

Tel: +358 040 141 5285, Email: [blair.stevenson@oamk.fi](mailto:blair.stevenson@oamk.fi)

# WHAT IS Oulu EduLAB?

Oulu EduLAB is a pre-incubator, training program leading to the development of digital products (software) and start-ups targeting the global EdTech industry.

Length: 5 months, with a new cohort every semester  
Currently 18.1.2016 – 17.6.2016, with 50 participants from 28 different countries.

Language of instruction: English

Participants: Bachelor and Masters university students, exchange students, and unemployed ICT professionals