

What is the goal of social entrepreneurship according to the video?

- A) Focusing solely on maximizing economic profit.
- B) Solving social challenges with sustainable and innovative business models.
- C) Focusing on charity without commercial activities.
- D) Promoting entrepreneurship without a social goal.

How do social enterprises differ from traditional nonprofit organizations?

- A) They do not participate in the market.
- B) Their main objective is to maximize profit.
- C) They use most of their profits to achieve their mission-related goals.
- D) They cannot be any type of business entity, such as corporations or cooperatives.

What is one of the most important steps in building a sustainable and social business?

- A) Creating growth strategies for the business plan.
- B) Identifying the problem and analyzing its root causes.
- C) Defining solely financial objectives.
- D) Focusing only on drafting the marketing plan.

How is a sustainable value proposition formed, and why is it an important part of developing social entrepreneurship?

How can a problem-solving tree assist in developing a business idea?