



AURORA

ENTREPRENEURIALIS

Borderless North

Tornio

8. – 9. October 2024

Program

Tuesday. 8th of October 2024

Locations: Grand Hotel Mustaparta, Lukiokatu 8, Tornio
Boutique Hotel Mustaparta, Hallituskatu 6, Tornio

11.00 **Lunch** at Boutique Hotel Mustaparta

12.00 **Welcome and introduction to the days in Tornio**, Raija Paasimaa & project staff
Presentation of Aurora Entrepreneurialis, Kati Ilkka, at the Ball Room, Grand hotel

12.15 **A view of Borderless North**

- History of Torne Valley, Joni-Pekka Karjalainen, Museum Educator, The Museum of Torne Valley
- Future prospects for the Northern Region, Sari Moisanen, Regional Manager, Sea Lapland development Center
- The most sustainable and integrated region -vision, Riikka Juntti, Coordinator, The North Calotte Cross-Border Advice Service

13.00 **Workshop on borders** Linda Strandened and Pietu Niinimäki

14.00 **Coffee break**

14.30 **Travel to company visits**

15.00 **Company visits**

17.00 **Check-in at the Grand hotel reception**
Some suggestions to do:

- Sweet walk to the Candy World
- Borders sightseeing, Victoria marketplace
- Encounters on the Border – exhibition, The Museum of Torne Valley (closes at 18.00)

19.00 **Dinner** at Boutique Hotel Mustaparta

Wednesday 9th of October 2024

7.00 - 9.00 **Breakfast** at Boutique Hotel Mustaparta.
Participants check out and leave their luggage's in the buses.

9.00 **Workshop 1**

- Students at the Ball Room, Grand Hotel
- Teachers at the Majan Wintti, Boutique Hotel Mustaparta

10.00 **Scavenger hunt**

11.00 **Lunch** at Boutique Hotel Mustaparta

12.00 **Input for future cross border program -workshop**, Amanda Mannervik, Joint Secretariat, Interreg Aurora

13.00 **Nordjobb – The opportunity to work across borders**

13.15 **Short break**

13.30 **Workshop 2**

- Students at the Ball Room, Grand Hotel
- Teachers at the Majan Wintti, Boutique Hotel Mustaparta

14.30 **Coffee break**

15.00 **Wrapping up and what next**

15.15 **The buses home**

Travel schedules for participants

The bus schedules will be published in a separate email by group leaders:

Raija Paasimaa (participants from Torne Valley)

Kati Ilkka (participants from Oulu region)

Linda Strandened (participants from Sweden)

Accommodation & Food

The event includes **free** accommodation and food.

Mustaparta Hotels

Address: Hallituskatu 6, 95400 Tornio

Phone: +358(0)400 105 800

Email: hotel@mustaparta.fi

Link to website: www.mustapartahotels.fi

There are two hotels in Mustapartahotels: The Boutique Hotel Mustaparta and The Grand Hotel Mustaparta. They are located almost opposite each other. Check-in to the hotel will take place during the event with the reception located on the Grand Hotel side.

Things to bring with you

Here is a small list of things that you should pack with you:

- Valid ID for Swedish participants
- Pen
- Comfortable shoes and warm clothes for walking and being outside
- Smiles and positive energy

Most of the activities happen indoors but there will be a little bit of walking outside during the event. Please check the weather forecast and dress appropriately.

Emergencies

In all health-related situations, please consult your teacher and act according to the insurance policy of your school/institution.

The public health unit in Tornio (8.00 – 16.00)

Address: Sairaalakatu 1, Tornio Telephone helpline +358 (0)16 860 4220

The public emergency unit in Kemi (16.00 – 8.00)

Länsi-Pohjan keskussairaala

Address: Kauppakatu 25, Kemi Telephone helpline +358 (0)40 149 1340

Emergency number in Finland is 112

Project description

The objective of the Aurora Entrepreneurialis project is to develop the entrepreneurship education of secondary-level schools in a multifaceted way. The main target groups for the project are students and teachers. The project focuses on three key development areas: 1. entrepreneurial culture in schools, 2. sustainable entrepreneurship in education, and 3. cross-border collaboration.

The activities include creating cross-border networks, high-quality teacher training, innovation events & company visits for students, and collaboration between schools. The project gives young people skills and experiences to become enterprising citizens who can take advantage of opportunities to work, study and run sustainable enterprises and who are able to help create a more sustainable future.

Sustainability is an overarching theme of the project. We have a thematic focus on sustainable entrepreneurship, dealing with the ability to discover, create, and utilize entrepreneurial opportunities that help to build sustainable societies. The project aims to develop how our organizations work with sustainable entrepreneurship in education. The skills students learn while working with entrepreneurship, such as collaboration, initiative, courage, creativity, and responsibility, are useful when tackling complex wicked problems like sustainability issues.

The project aims to have an impact on the school culture, which enables continuous development also after the project has finished. We will achieve these results through the creation of new methods, learning materials, and networks of schools, teachers, and students.

Company visits

Tornion KaMa-palvelut Oy

A local family business, Tornion KaMa-palvelut, started operations in 1998 with snow plowing works and producing trailers. Today the company offers a variety of services within metal component production, transport and installation as well as a variety of different surface treatment and painting works.

Pipelife Finland / Pipelife Hafab AB

Pipelife is one of the leading HVAC (heating, ventilation, and air conditioning) as well as plumbing and electrical works company, with also a wide international coverage under the wienerberger brand. The company has a production facility in Haaparanta, which has played an important role in the company's history, being their first production facility. Pipelife Finland was formerly known as Hafab Oy and they have their roots in the Bothnian Arc region.

Tornion Panimo

Tornion Panimo is a brewery producing local beers, long drinks and liquors. The company competes annually in international beer competitions and has won some notable awards during the years, especially with their lagers and gluten free ales. The brewery in Tornio was opened already in 1873 and used to work under the well-known Lapin Kulta brand until the closure of the facility in 2010. The Tornion Panimo brand reopened the brewery in 2016, continuing the vivid history of beer and ale production in the region. Products from the Tornion Panimo can be found in stores all around Finland and also Northern Sweden.

Kauppakeskus Rajalla på Gränsen

The shopping mall, Kauppakeskus Rajalla, is home to over 40 different companies and aims to bring services as well as connection between the Tornio-Haparanda twin city. The shopping center is located almost on top of the border on the Finnish side, with one wall being only 10 meters from the border.

Business Tornio

Business Tornio is a development company owned by the city of Tornio and local small and medium sized companies. They guide and instruct local companies and entrepreneurs in starting a business as well as help active companies on their growth path and internationalization. The organization is an important part in the development of the region's competitiveness.

Tornedal & Co

Tornedal & Co is a local business in Haparanda that celebrates the design, craft, and flavors of the Torne Valley region. They offer homemade pastries, vegetarian lunches, and custom cakes, all baked from scratch. In addition to their café, Tornedal & Co features a shop selling locally designed products such as hand-knitted items, wooden coffee cups, and organic skincare. They also showcase regional art and handmade crafts, making the company a hub for local culture and creativity.

IKEA

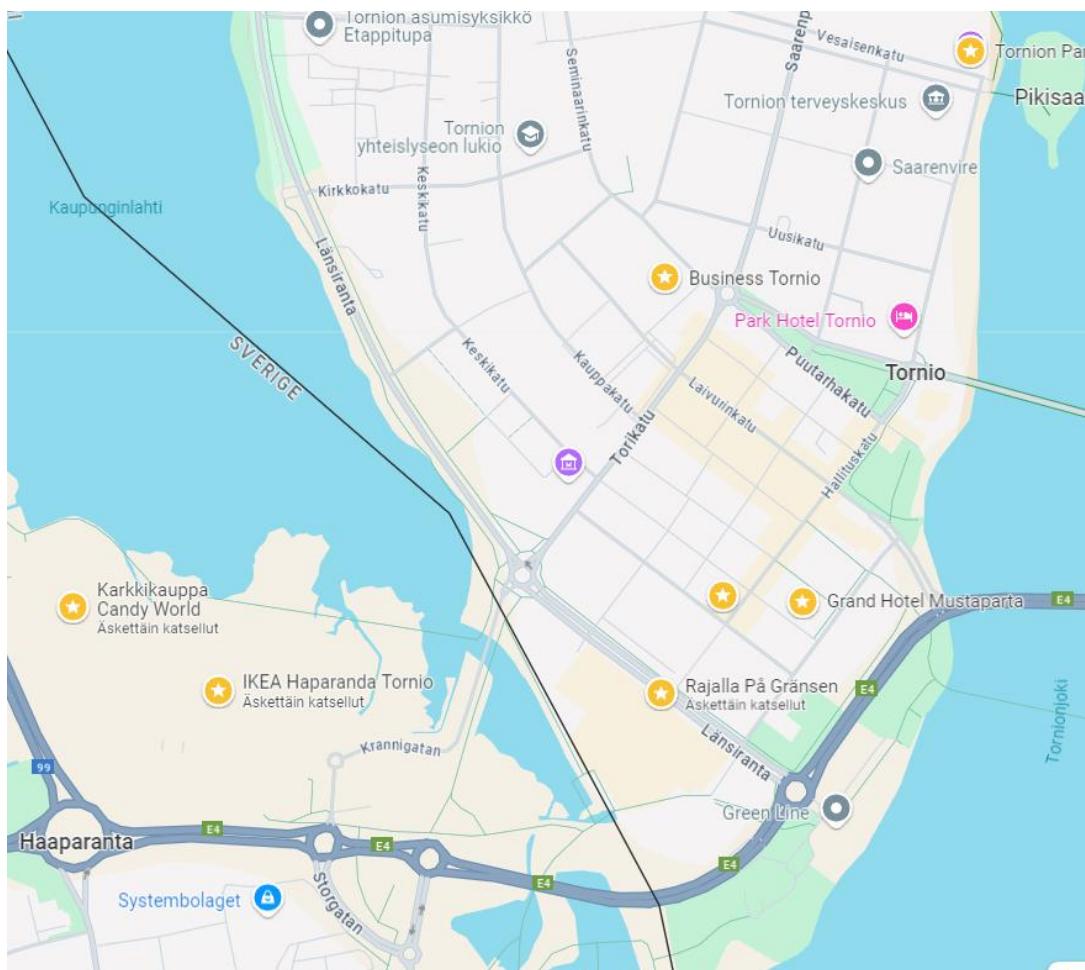
IKEA is a multinational furniture retail chain originally founded in Sweden and currently based in the Netherlands. The company was founded by Ingvar Kamprad in 1943. The name is a combination of Ingvar Kamprad's initials and his place and village of birth (Ingvar Kamprad Elmtaryd Agunnaryd). An IKEA store opened in Haparanda in 2006. It is the northernmost IKEA store in the world. The store attracts more than 2 million visitors a year and has therefore attracted other businesses to the area.

What to do in Tornio during free time?

As you can see in the schedule, there is some free time, where you can go for a walk in the city, do shopping, or different kinds of activities. The free time activities are not covered by the project, so if you wish to do some activities together, these are paid by you. Here is a list of things you might be interested to do:

- Sweet walk to Candy World
- Borders sightseeing, Victoria marketplace
- Encounters on the Border – exhibition, Tornionlaakson Museo (closes at 18.00)

Map with important locations



Contact information

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Welcome to Tornio!