



AURORA

ENTREPRENEURIALIS

My Future – Our Future
Oulu
6.-7. September

Program

Wed. 6th of September

Location: The program starts at Aleksinkulma, Aleksanterinkatu 9, Oulu (entrance through the inner yard) at 11:30. **PLEASE BE ON TIME!** The program ends at Sokos Hotel Arina, Pakkahuoneenkatu 16, Oulu at 20:00

- 11:30-11:45 Info for participants from Oulunsalo and Haukipudas
- 11:45-12:50 Lunch
- 12:50-14:20 SESSION 1: Teambuilding & introduction to STEAM
- 14:20-14:30 Break & getting ready for company visits
- 14:30-16:30 Company Visits
- 16:30-19:00 Free time (what to do in Oulu: see below in this welcome package)
- 19:00-20:00 Dinner (Sokos Hotel Arina, 3rd floor, Restaurant Veranta)
- 20:00 - Free time
 - (possibility: voluntary based guided evening walk around Oulu city centre)

Thu. 7th of September

Location: The program starts at BusinessAsema, Hallituskatu 36 in the morning at 8:30. **PLEASE BE THERE AT 8:25 TO FIND THE RIGHT PLACE FOR YOUR WORKSHOP!** The program ends at Aleksinkulma, Aleksanterinkatu 9 at 15:00.

- 08:25 Arrive to BusinessAsema
- 08:30-09:30 SESSION 2: Project specific workshops (BusinessAsema, Hallituskatu 36)
 - teachers → rooms AHJO / TELESALI 8:30-9:45
 - students → room LAVA 8:30-9:30 (coffee break 9:30-9:45)
- 09:50-11:00 SESSION 3: Perttu Pölönen – *Future skills and future working life & How does social media and technology affect us*
 - Walk to Aleksinkulma (Aleksanterinkatu 9)**
- 11:00-13:00 Lunch (Aleksinkulma, Aleksanterinkatu 9)
 - Free time
- 13:00-14:30 SESSION 4: My own skills and strengths
- 14:30-15:00 Coffee & networking
- 15:00 – Thank you & heading back home

Things to bring with you

Here is a small list of things that you should pack with you:

- Pen
- Comfortable shoes for walking
- Smiles and positive energy

Most of the activities happen indoors but there will be a little bit of walking outside during the event. Please check the weather forecast and dress appropriately.

Emergencies

In all health-related situations, please consult your school teacher and act according to the insurance policy of your school institution. The public emergency unit in Oulu:

Oulu University Hospital

Address: OYS, A1 entrance, Kajaanintie 50, Oulu

Emergency number: 112

Project description

The objective of the Aurora Entrepreneurialis project is to develop the entrepreneurship education of secondary-level schools in a multifaceted way. The main target groups for the project are students and teachers. The project focuses on three key development areas: 1. entrepreneurial culture in schools, 2. sustainable entrepreneurship in education, and 3. cross-border collaboration.

The activities include creating cross-border networks, high-quality teacher training, innovation events & company visits for students, and collaboration between schools. The project gives young people skills and experiences to become enterprising citizens who can take advantage of opportunities to work, study and run sustainable enterprises and who are able to help create a more sustainable future.

Sustainability is an overarching theme of the project. We have a thematic focus on sustainable entrepreneurship, dealing with the ability to discover, create, and utilize entrepreneurial opportunities that help to build sustainable societies. The project aims to develop how our organizations work with sustainable entrepreneurship in education. The skills students learn while working with entrepreneurship, such as collaboration, initiative, courage, creativity, and responsibility, are useful when tackling complex wicked problems like sustainability issues.

The project aims to have an impact on the school culture, which enables continuous development also after the project has finished. We will achieve these results through the creation of new methods, learning materials, and networks of schools, teachers, and students.

Company visits

NUVE Lab

NUVE-LAB, coordinated by the Oulu University of Applied Sciences, provides research, development, and testing capabilities from passenger cars to heavy utility vehicles. It is designed to serve energy efficient and autonomous vehicle research and development. The lab contains a platform for modelling actual environments in virtual reality. In NUVE-LAB you can develop your next generation autonomous and semi-autonomous utility vehicles to withstand the demands of the future market.

[Link to website](#)

Probot

Probot is a company founded in 2006 in a garage in Oulu by the Tikanmäki brothers, who at the time worked as researchers at the University of Oulu. The company specializes in mobile robotics and automation solutions for different purposes, such as factory logistics, farming and research use. The company was founded to serve the demand of bringing the robotics research and the industry together and is involved in many EU projects on developing new robotics solutions for the demands of the future society.

[Link to website](#)

Nokia

Nokia is a well-known worldwide brand and a company specializing in different sectors of telecommunications. Although the Nokia mobile phones were probably the most well-known products of the company in the 90's and 2000's, the company has also been a key player in research and innovation in the telecommunications field, with breakthroughs in 3G, 4G, 5G and now the company is highly invested in 6G networks research. Did you know that in the early days of the company, Nokia produced rubber products such as car tires and rubber boots?

[Link to website](#)

University of Oulu – Virtual reality at work

The University of Oulu is a highly valued university in our region as well as globally. In annual global university rankings, The University of Oulu is frequently rated in the top 3% of universities in the world. The top research fields according to these rankings are clinical medicine, medicine, dentistry, life sciences, biology, information technology and data processing, electrical engineering, ecology and geography. The visit will focus on virtual reality research and development in the university and visitors get to learn about the use of digital twins of real places in property management and other industries.

[Link to website](#)

[Find out more about the Metacity here](#)

Centre of sustainable development

The centre of sustainable development, in short KEKE centre, is an organization in Oulu providing rehabilitation and employment opportunities to long term unemployed and disadvantaged people in the region. The work opportunities are focused around circular economy projects, such as sewing and clothing upcycling, furniture repairs, bike repairs, nature and environment management etc. The centre is a great example of sustainable development in all of the three dimensions: social, environmental and economic.

[Link to website](#)

OP Financial Group

OP or Osuuspankki, is a more than 120-year old bank group and financial services company in Finland, having 106 local and regional banks. The OP Financial Group focuses on three sectors: consumer banking, company banking and insurance services. It is the largest financial group in Finland and known for its variety of services after the acquisition of the Pohjola insurance company. During this visit you will learn more about banking industry as well as the future of economy and entrepreneurship.

[Link to website](#)

Housing and environment – City of Oulu

The City of Oulu will host the national Housing Fair in 2025. The Housing Fair is hosted annually by a different city in Finland, showcasing modern housing infrastructures, furnishing and ways to build new functional neighborhoods and communities. In the Housing Fair 2025, a new urban housing area will be built in the city, behind the Pikisaari island, in Hartaanselkä. The area will showcase community-based urban planning, nature preservation and leisure activities combined with high-quality urban living. During the visit, you will get to know the plans of the new housing area through 3D-visualisation.

[Link to website \(only in Finnish\)](#)

[Link to City of Oulu website about Housing Fair area](#)

What to do in Oulu during free time?

As you can see in the schedule, there is some free time, where you can go for a walk in the city, do shopping, or different kinds of activities. The free time activities are not covered by the project, so if you wish to do some activities together, these are paid by you. Here is a list of things you might be interested to do:

Art exhibitions: Andy Warhol & Andy McCoy

Sheltered by the granite walls of the former Bank of Finland's Oulu branch, two exhibitions featuring the works of two Andys can be seen throughout the summer. In the main hall, an exhibition called 'Andy Warhol goes Arctic' will display 140 posters by the pop art icon Andy Warhol. In the gallery space, there will be a collection of paintings by rock musician Andy McCoy, along with an exhibition

showcasing colorful and distinctive hats. These exhibitions will be on display at Taidetalo Cultural Bank in Oulu from June 2nd to September 17th, 2023.

The Andy Warhol poster collection, owned by the Museum of Applied Arts Hamburg, has traveled to galleries and museums worldwide for many years. This poster exhibition can now be seen for the last time, indefinitely: after the Oulu exhibition, it will return to Hamburg from its global tour and go on hiatus, not to be displayed again for the next 15 years.

[Link to website](#)

Pikinen Poloku 2023

Pikinen Poloku is an environmental art path that circles the shores and forests of the Pikisaari island, also straying to the yard of the old wool factory Vanha Villatehdas. The nearly 20 art pieces, that are from 15 different artists or groups that work in Pikisaari, are located in the island's nature. You are warmly welcomed to experience the path and art during the summer! The length of the art path is less than one kilometer.

[Link to website](#)

Movie theatre Finnkino

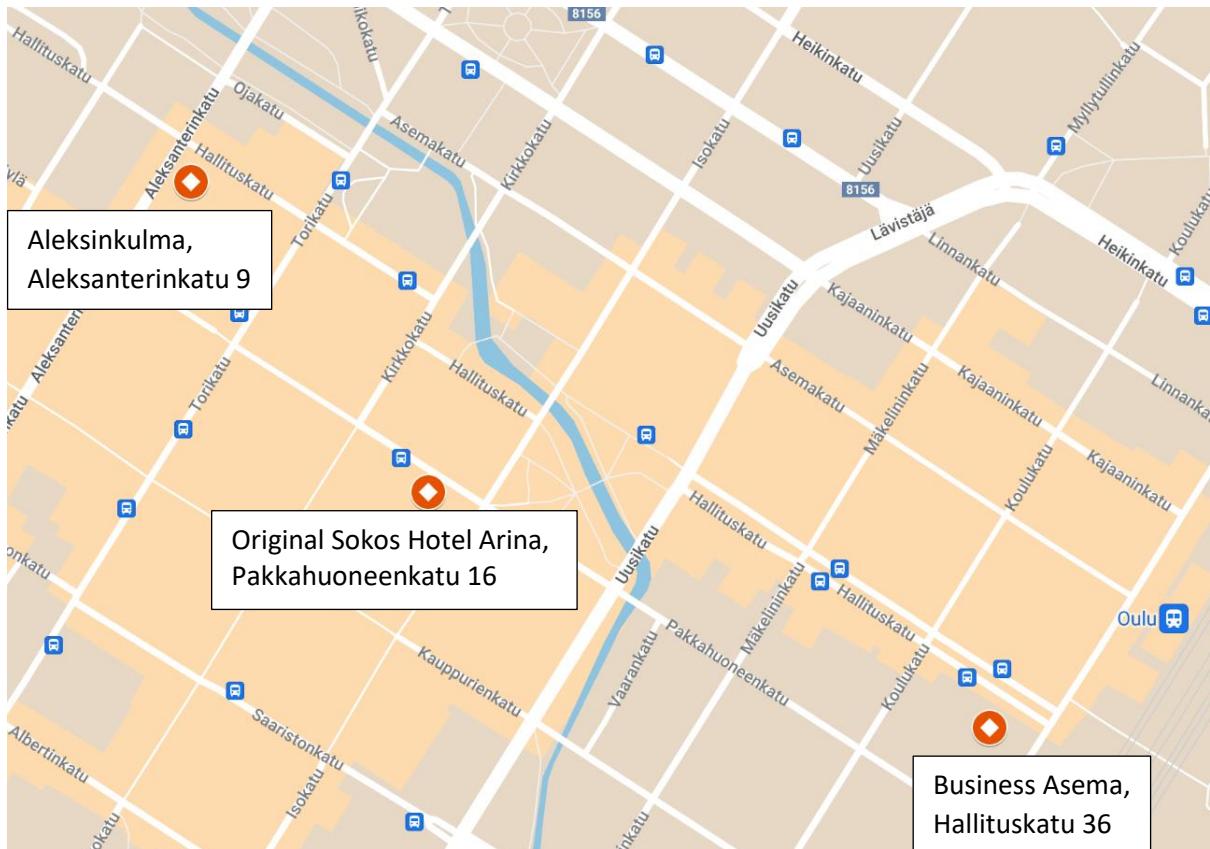
Go watch a movie, see schedule here: [link to website](#)

Spacebowling

Gather a group and go bowling, (reserve the track in advance): [Link to website](#)

Contact information and a map with important locations is on the next page!

Map with important locations



Contact information

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**Welcome to the event and see you
soon!**