



# AURORA

## ENTREPRENEURIALIS

**Sustainable Entrepreneurship**

**Luleå**

**27 – 28 February 2024**

# Program

## Tue. 27th of February 2024

**Location:** Elite Stadshotellet, Storgatan 15, Luleå

**11:00** Lunch

**12:00** *Welcome and introduction to the days in Luleå, Linda Strandenedh & project staff*

- *Presenting class to class collaboration, Virtual Shop Competition*  
Jonas Carlzon, Strömbäckaskolan & Jonne Miettunen, Lappia
- *TorneLife UF, running a cross-border UF company*  
Klara Pasma, Ung Företagsamhet Norrbotten (Video presentation)
- Short break

**13:00** *From Trash to Treasure – a circular economy workshop, Ewa Andersson, Elin Johansson, Linda Ökvist, Teknikens Hus Science Center*

**15:00** Coffee break

**15:30** *Circular Team Building Exercise (Mixed groups with Swedish and Finnish participants)*

**17:00** Check-in and free time in Luleå

**19:00** Dinner at La Bottega, Småbåtsgatan 2c, Luleå

Optional evening walk on the ice road (weather dependent)

## Wed. 28th of February 2024

*On this day, there will be three separate tracks depending on whether the students are exhibiting a student company at the JA Trade Fair or not. Find your track below.*

### Track 1. Swedish students exhibiting an UF Company

**06:00 – 09:30** Breakfast (Check-out latest at 11:00.)

**10:00** Luleå Energy Arena, Bastugatan 6-8, open for students to prepare for the fair. It takes around 10 minutes to walk to the arena from the hotel.

**12:00** The trade fair opens for the public at Luleå Energy Arena.

You will join the fair and take part in any competitions you have signed up for. You will travel home with a bus booked by your school.

### Track 2. Finnish students exhibiting an NY Company

**06:00 – 09:30** Breakfast

**09:30** The buses will come to Elite Stadshotellet so that you can leave any luggage you don't need during the day in your bus. (Check out latest at 11:00.)

**10:00** Luleå Energy Arena, Bastugatan 6-8, open for students to prepare for the fair. It takes around 10 minutes to walk to the arena from the hotel.

**10:30 – 12:00** Lunch, Luleå Energi Arena.

The restaurant is upstairs. Hand in your lunch ticket. **You can choose when you want to eat lunch and have some free time in Luleå in the morning, but you need to be ready with eating lunch, preparing your exhibition table and be at your table at 12:00.**

**12:00** The fair opens for the public at Luleå Energy Arena.

You will exhibit your companies and sell your products at Luleå Energi Arena between 12:00 – 14:30. Sometime during this time, the jury for the *Best Visiting Company* contest will come to visit you at your tables.

**14:30** Close your tables and pack your things.

**15:00** The buses home departs from Luleå Energi Arena.

### Track 3. Swedish and Finnish students who are *not* exhibiting a company at the trade fair

**06:00 – 09:30** Breakfast

**09:30** Check-out. The buses will come to Elite Stadshotellet so that the Finnish participants can leave any luggage you don't need during the day in your bus. Swedish students can leave their luggage at the hotel. Afterwards, walk 10 minutes to Vetenskapens Hus at Storgatan 53.

**10:00** Morning meeting at Vetenskapens Hus, Storgatan 53, Luleå

You will receive instructions for an interactive sustainability challenge that will let you explore Luleå. You will be working in the same groups as during last night's teambuilding.

**12:00 – 12:30** Finish the challenge and go to Luleå Energi Arena, Bastugatan 6-8, Luleå.

Go to the Aurora Entrepreneurialis project table in the lobby, hand in the challenge and receive the Trade Fair Bingo at the table. (You can come at any time between 12:00 – 12:30.)

**12:30** Lunch, Luleå Energi Arena, Bastugatan 6–8.

The restaurant is upstairs. Hand in your lunch ticket.

**After lunch**, work in your groups on the Trade Fair Bingo. When you are done, hand in the Trade Fair Bingo at the Aurora Entrepreneurialis project table. Afterwards, you can have some free time in Luleå.

**14:40** Meet up in the lobby of Luleå Energi Arena.

**15:00** The buses home for the Finnish participants departs from Luleå Energi Arena. Swedish participants, you will get specific instructions from your teachers.

*Teachers will follow their students on the second day. Some of the Swedish teachers will need to support their students at the fair, so they will follow track 1. The rest of the teachers will take part in track 3. At 14:00 there will be coffee & cake for all teachers in the teacher's lounge in the lobby of Luleå Energi Arena.*

# Travel schedules for participants

The bus schedules will be published in a separate email by group leaders:

Raija Paasimaa (participants from Torne Valley)

Kati Ilkka (participants from Oulu region)

Swedish participants will get specific instructions from their teachers.

# Accommodation & Food

The event includes **free** accommodation and food.

## Elite Stadshotellet, Luleå

Address: Storgatan 15, 972 32, Luleå

Phone: +46(0)920274000

Email: [bokning.lulea@elite.se](mailto:bokning.lulea@elite.se)

Link to website: <https://www.elite.se/hotell/lulea/elite-stadshotellet-lulea/>

**Breakfast:** Buffet provided at the hotel at 06:00-09:30

# Things to bring with you

Here is a small list of things that you should pack with you:

- Valid ID for Finnish participants
- Pen
- Comfortable shoes and warm clothes (for walking and being outside)
- Smiles and positive energy

You will be spending some time walking outside so please bring warm clothes and comfortable shoes. Please check the weather forecast and pack appropriately.

# Emergencies

In all health-related situations, please consult your teacher and act according to the insurance policy of your school/institution.

**Emergency number in Sweden: 112**

Health care advice helpline: When calling from a Swedish phone number, dial 1177, when calling from an international phone number, dial +46 771 11 77 00.

The public emergency unit in Luleå:

Sunderby Hospital

Address: Akutmottagningen Sunderby sjukhus, Sjukhusvägen 10, Södra Sunderbyn

## Project description

The objective of the Aurora Entrepreneurialis project is to develop the entrepreneurship education of secondary-level schools in a multifaceted way. The main target groups for the project are students and teachers. The project focuses on three key development areas: 1. entrepreneurial culture in schools, 2. sustainable entrepreneurship in education, and 3. cross-border collaboration.

The activities include creating cross-border networks, high-quality teacher training, innovation events & company visits for students, and collaboration between schools. The project gives young people skills and experiences to become enterprising citizens who can take advantage of opportunities to work, study and run sustainable enterprises and who are able to help create a more sustainable future.

Sustainability is an overarching theme of the project. We have a thematic focus on sustainable entrepreneurship, dealing with the ability to discover, create, and utilize entrepreneurial opportunities that help to build sustainable societies. The project aims to develop how our organizations work with sustainable entrepreneurship in education. The skills students learn while working with entrepreneurship, such as collaboration, initiative, courage, creativity, and responsibility, are useful when tackling complex wicked problems like sustainability issues.

The project aims to have an impact on the school culture, which enables continuous development also after the project has finished. We will achieve these results through the creation of new methods, learning materials, and networks of schools, teachers, and students.

## UF Trade Fair 2024

The UF Trade Fair is an exciting yearly event organized by Ung Företagsamhet in Norrbotten. Student companies from all over the Norrbotten region come and showcase their companies and compete in a range of contests. Come and be inspired, shop, and experience this year's exhibiting UF companies. Approximately 100 UF companies from all over Norrbotten will exhibit at the fair this year. Among the exhibiting companies, you will find beautiful crafts, smart products, innovative solutions to everyday problems, and other exciting goods and services. The fair takes place at Luleå Energi Arena on February 28th and is open to the public from 12:00 to 16:00. During the fair, there will be various activities for both adults and children. The local business community will also take part. Warmly welcome to this year's UF Fair!

## What to do in Luleå during free time?

As you can see in the schedule, there is some free time, where you can go for a walk in the city, do shopping, or different kinds of activities. The free time activities are not covered by the project, so if you wish to do some activities together, these are paid by you. Here is a list of things you might be interested to do:

### **Ice Road in Luleå**

There is an ice road running from Norra Hamn to Södra Hamn and towards the small island of Gråsjälören. Skating, skiing, or walking along the ice road is a favorite winter pastime of the citizens of Luleå.

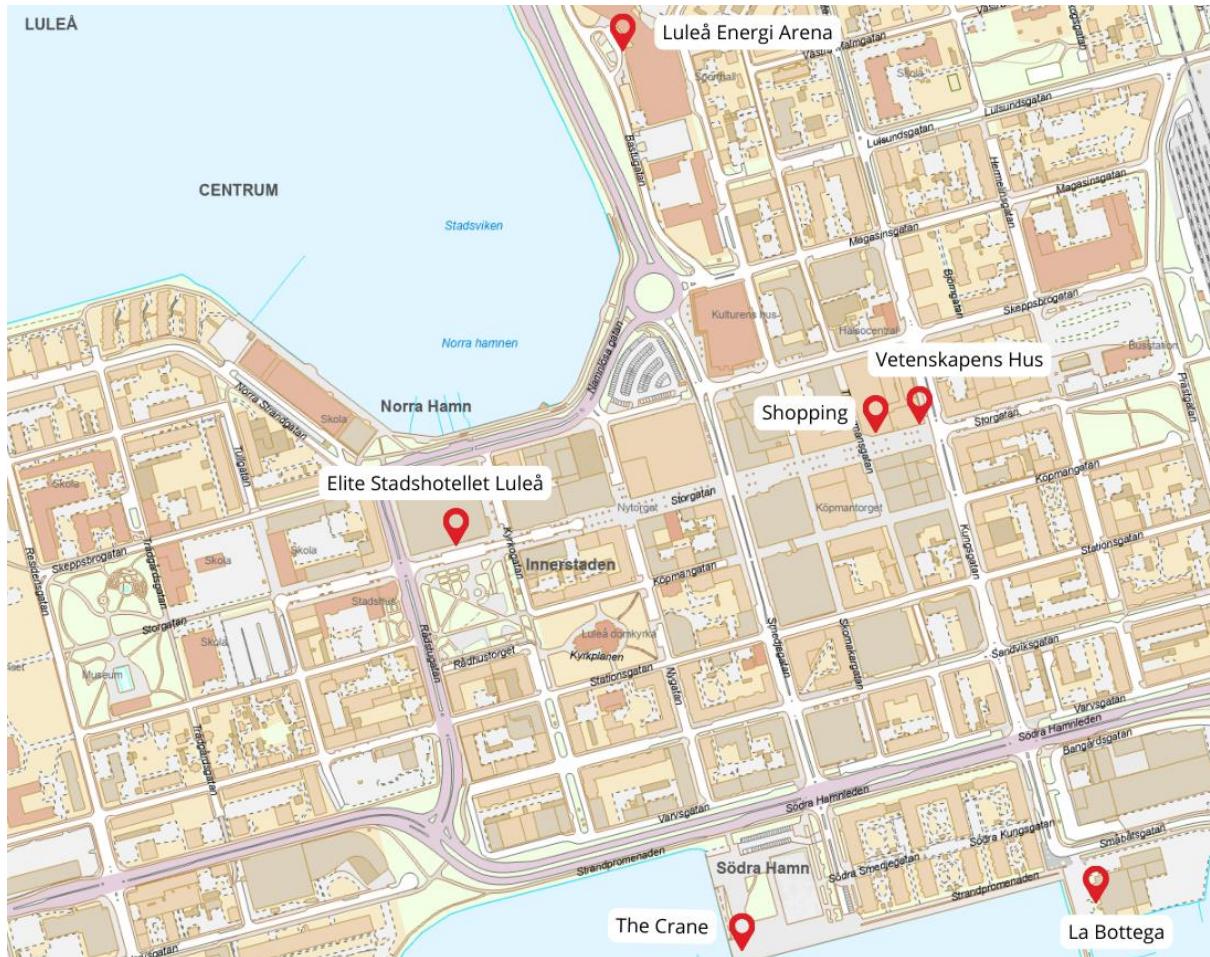
## Movie theatres

There are two cinemas in town, if you'd like to watch a movie.

Filmstaden: [link to website](#)

Folkets Bio Royal: [link to website](#)

## Map with important locations



## Contact information

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# Welcome to Luleå!