

# AUORA

## ENTREPRENEURIALIS

# Innovation Challenge Booklet

You are Team \_\_\_\_\_

Your team is in group \_\_\_\_\_

You are in coaching teacher team \_\_\_\_\_

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The up to date schedule of the event can be found here:



**NOTE:** You can find the map of Luleå and the contact details of the project staff at the end of this booklet.

# Day 1: Ideation

## Schedule of the day (Tue 16.4.)

**Location: Elite Stadshotellet, Storgatan 15, Luleå**

**11:15** Lunch, Elite Stadshotellet, Storgatan 15, Luleå

**Location: Vetenskapens Hus, Storgatan 53, Luleå**

**12:15** *Welcome and introduction to the days in Luleå, Linda Strandenhed & project staff*

**12:30** *Lecture on the transition in the region, Dag Avango, professor of history, Luleå Technical University*

**13:30** Circular Team Building Exercise (Mixed groups with Swedish and Finnish participants)

**15:00** Introduction to the Innovation Challenge, key concepts, and goals for the event

**15:30** Group work on the Innovation Challenge

(Choosing team roles, topics, brainstorming ideas and starting to work together.)

**17:30** Check-in at Elite Stadshotellet, Storgatan 15, Luleå

**18:30** Dinner, Quality Hotel, Storgatan 17, Luleå

**20:00** **Movie Night at Folkets Bio Royal, Nygatan 1**

(A series of short films from the region in cooperation with Filmpool Nord.)

## Team work on the Innovation Challenge on day 1

Students work on their workbook and at the end of the day 1 they should be at Checkpoint I

### CHECKPOINT I

At the end of day one student teams should have 2-4 ideas that they like and have started to develop. They should have pitched / explained their ideas to their coaching teacher teams. However, student teams can still change their idea, if they come up with something better in the evening or the next day.

# Day 2: Deepening the knowledge

## Schedule of the day (Wed 17.4.)

**06:00 – 08:30** Breakfast

**09:00 – 09:45** Presentation by Hybrit & SSAB, (Vetenskapens Hus Storgatan 53, Luleå )

**10:00 – 16:00** Team specific schedule for TEACHERS (Find your team below)

<p><b>Group T1</b></p> <p>10:00 – 10:30 Individual visit at Lumire  10:30 – 11:10 Walk to Gültzauudden  11:10 – 11:40 Meeting with Natursskyddsföreningen  11:40 – 12:10 Walk back to city centre  12:10 – 13:00 Open working time  13:00-16:00 Company visit SSAB &amp; Hybrit</p> <p><b>We leave for SSAB/Hybrit at 13:00, so please be back at Vetenskapens Hus in good time before 13:00.</b></p>	<p><b>Group T2</b></p> <p>10:00-13:00 Company visit SSAB &amp; Hybrit  13:00 – 14:00 Open working time  14:00 – 14:40 Walk to Gültzauudden  14:35 – 15:05 Meeting with Natursskyddsföreningen  15:05 – 15:40 Walk back to city centre  15:40 – 16:10 Individual visit at Länsstyrelsen</p> <p><b>There will be a drop-in fika at Vetenskapens Hus between 16:00 – 16:30. Please make sure to be back at Vetenskapens Hus at 16:30.</b></p>
<p><b>Group T3</b></p> <p>10:00-13:00 Company visit SSAB &amp; Hybrit  13:00 – 14:00 Open working time  14:00 – 14:30 Individual visit at Nordmark &amp; Nordmark  14:30 – 15:10 Walk to Gültzauudden  15:10 – 15:40 Meeting with Natursskyddsföreningen  15:40 – 16:10 Walk back to city centre</p> <p><b>There will be a drop-in fika at Vetenskapens Hus between 16:00 – 16:30. Please make sure to be back at Vetenskapens Hus at 16:30.</b></p>	<p><b>Group T4</b></p> <p>10:00 – 10:30 Individual visit at Hushållningssällskapet  10:30 – 11:20 Open working time  11:20 – 11:50 Walk to Gültzauudden  11:50 – 12:20 Meeting with Natursskyddsföreningen  12:20 – 13:00 Walk back to city centre  13:00-16:00 Company visit SSAB &amp; Hybrit</p> <p><b>We leave for SSAB/Hybrit at 13:00, so please be back at Vetenskapens Hus in good time before 13:00.</b></p>
<p><b>Group T5</b></p> <p>10:00 – 10:30 Walk to Gültzauudden  10:30 – 11:00 Meeting with Natursskyddsföreninge  11:00 – 11:40 Walk back to city centre  11:40 – 12:10 Individual visit at Studieförbundet Vuxenskolan, Bangårdsgatan 14  12:10 - 13:00 Open working time  13:00-16:00 Company visit SSAB &amp; Hybrit</p> <p><b>We leave for SSAB/Hybrit at 13:00, so please be back at Vetenskapens Hus in good time before 13:00.</b></p>	<p><b>All teams, check updates to the schedule here</b></p> 

**16:00 – 17:30** Everyone reconvenes at Vetenskapens Hus, time for fika, group work and coaching.

**19:30** Dinner at Hemmagastronomi, Norra Strandgatan 1, Luleå.

Evening, independent group work

## Presentation of SSAB & Hybrit / Study visit at their location

Did the study visits give you any new perspectives or ideas?

You can write down your thoughts here:

This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, leaving small margins at the top and bottom. There are no vertical margin lines, text, or other markings on the page.

## Study visit with Naturskyddsföreningen

## Info

Marie Karlsson and Johanna Nilsson from Naturskyddsföreningen will meet you at Gältzaudden. It is a green area just outside the town center. It will take around 30 minutes to walk there from the city center. The area is pretty large, so they will meet you next to this yellow house.

Foto: Lule-Bild



Follow this link or QR code to get Google Maps directions:  
[https://maps.app.goo.gl/5WkqowYVVKhckkTYH7?g\\_st=ic](https://maps.app.goo.gl/5WkqowYVVKhckkTYH7?g_st=ic)

## Notes

Did the study visit with Naturskyddsföreningen give you any new perspectives or ideas?

You can write down your thoughts here:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

## Individual Team Study visit

See the exact time from your team timetable!

### Group A visits

- ❖ Butiken Samlat/Lumire
- ❖ Nordmark och Nordmark
- ❖ Luleå Kommun
- ❖ Länsstyrelsen Norrbotten

### Group B visits

- ❖ Butiken Samlat/Lumire
- ❖ Studieförbundet Vuxenskolan
- ❖ Hushållningssällskapet Norrbotten Västerbotten
- ❖ Slöjd- och Formcenter

### Notes

Did the study visit give you any new perspectives or ideas?

You can write down your thoughts here:

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## Study visit at Luleåbiennalen 2024

Luleå Konsthall, Kulturens Hus, Skeppsbrogatan 17

***This visit can be done at any time possible for your team within the three days!***

### Opening Hours

16/4 10:00 – 17:00

17/4 10:00 – 17:00

During your open working time, you can choose for yourselves when you'd like to visit the art exhibition. It is at Kulturens Hus, on the ground floor, and you just walk through the house until you reach the art exhibition.

Luleåbiennalen 2024 - On the threshold of 1:1 – takes place in different places all around Norrbotten. During our event we will have the chance to visit parts of the exhibition at Kulturens Hus in Luleå. This art exhibition takes place every second year, and luckily for us, this year their theme is the same as ours – the industrial transition and social transformation in northern Sweden!

Did the art exhibition give you any new perspectives or ideas?  
You can write down your thoughts here:

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### Open working time

You have had 2-4 ideas that you like. Choose one idea that you will continue to develop during the rest of the innovation camp:

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### CHECKPOINT II

You should now have **one idea** that you will continue to develop during the rest of the innovation camp. This Checkpoint time is for students. As teachers, please check with your students in the afternoon Fika whether they have proceeded to this point during the day.

### Team work session: Sustainability of your solution

During this workshop, students continue to develop their idea with a particular focus on the three spheres of sustainability. At the end of the day student teams should have pitched their idea to their coaching teacher teams. Please give feedback to your student team so that they can make their pitch on the next day even better.

### CHECKPOINT III

Students should now have developed their idea and worked through details of social, environmental, and economic sustainability. They have an answer to the questions:

How does our solution benefit people?

How does our solution benefit nature?

Who pays for it and how?

They have started to work on your pitch and asked feedback or guidance from their coaching teacher team. They can continue planning the usage of possible photos, B-rolls and other things they may want to include to their solution/pitch also during your dinner and tomorrow morning.



# Day 3: Film workshop, pitching and final

## Schedule of the day (Thu 18.4.)

**06:00 – 09:30** Breakfast

**09:30** Check out - those travelling with the booked buses can leave any luggage they don't need during the day in their bus. (Everyone else can leave their luggage at the hotel or at Vetenskapens Hus.)

**Location:** Vetenskapens Hus, Storgatan 53, Luleå

**10:00** Film workshop, finalizing pitch, creating a video recording, and submitting the video.

**13:00** Deadline for submitting videos.

**13:30 – 14:30** Lunch, Bastard Burgers, **Storgatan 51 for group A / Stationsgatan 29 for group B**

**14:45** Award ceremony, at Vetenskapens Hus, Storgatan 53, Luleå

**15:30** End of event and travelling home

## Film Workshop

Creating a video recording, finalizing a pitch. Submitting the video. You will receive your instructions in the workshop.

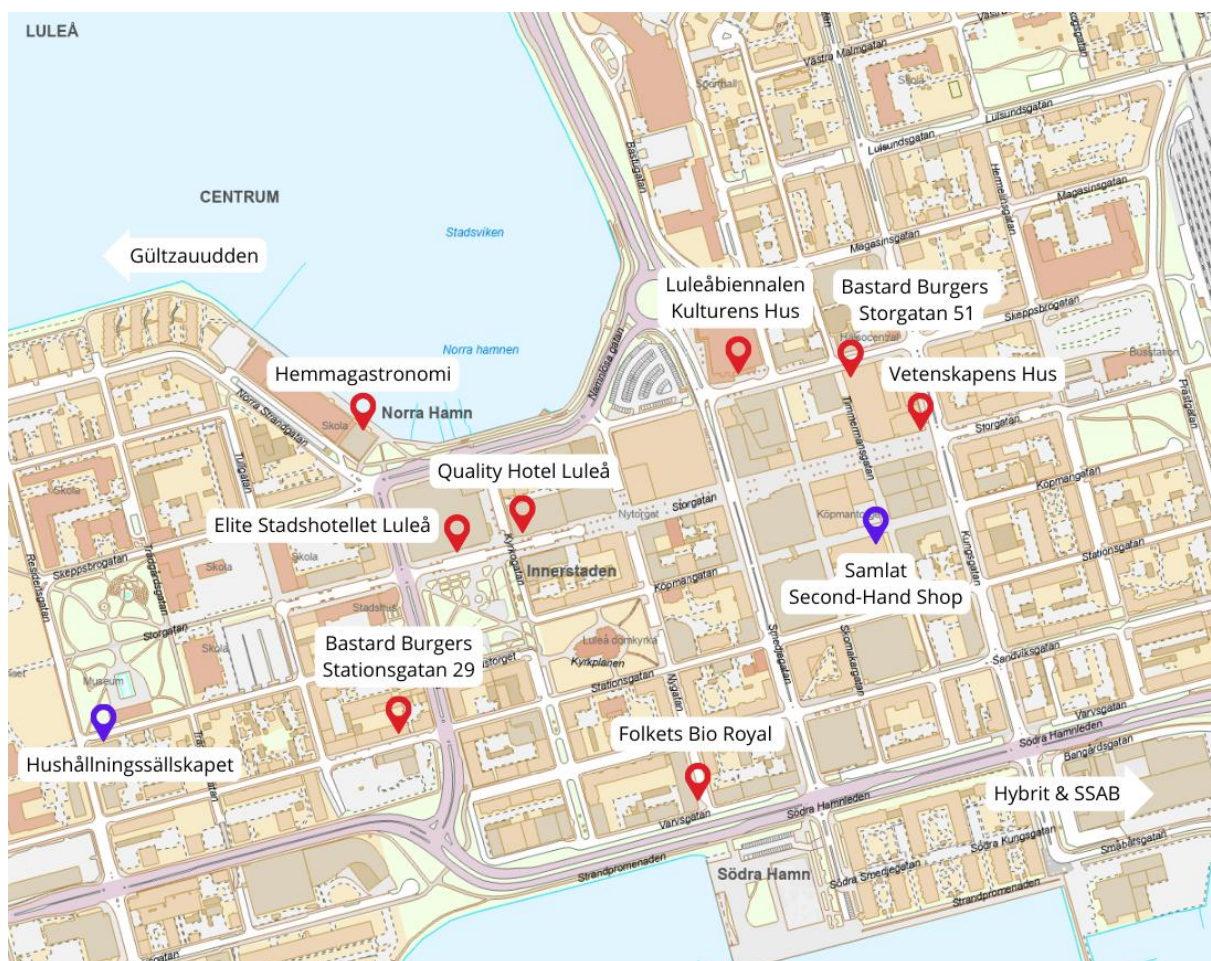
### CHECKPOINT IV at 13:00

Students should have finalized their 2-minute long pitch. They need to have recorded it and edited it. They should have submitted the finished version to the judges.

## Contact information

<p><b>Linda Strandenhed</b>  Ung Företagsamhet  phone: +46 70 72 47 444  email: <a href="mailto:linda.strandenhed@ungforetagsamhet.se">linda.strandenhed@ungforetagsamhet.se</a></p>	<p><b>Pietu Niinimäki</b>  City of Oulu  phone: +358 40 3553292  email: <a href="mailto:pietu.niinimaki@ouka.fi">pietu.niinimaki@ouka.fi</a></p>
<p><b>Kati Ilkka</b>  City of Oulu  phone: +358 40 33560639  email: <a href="mailto:kati.ilkka@ouka.fi">kati.ilkka@ouka.fi</a></p>	<p><b>Raija Paasimaa</b>  Ammattiopisto Lappia  phone: +358 400 578941  email: <a href="mailto:raija.paasimaa@lappi.fi">raija.paasimaa@lappi.fi</a></p>

## Map of locations



# Whole Innovation Camp Schedule

Tue. 16th of April 2024

**Location: Elite Stadshotellet, Storgatan 15, Luleå**

**11:15** Lunch, Elite Stadshotellet, Storgatan 15, Luleå

**Location: Vetenskapens Hus, Storgatan 53, Luleå**

**12:15** *Welcome and introduction to the days in Luleå, Linda Strandenhed & project staff*

**12:30** *Lecture on the transition in the region, Dag Avango, professor of history, Luleå Technical University*

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**17:30** Check-in at Elite Stadshotellet, Storgatan 15, Luleå

**18:30** Dinner, Quality Hotel, Storgatan 17, Luleå

**20:00** **Movie Night at Folkets Bio Royal, Nygatan 1**

(A series of short films from the region in cooperation with Filmpool Nord.)

Wed. 17th of April 2024

**06:00 – 08:30** Breakfast

**Location: Vetenskapens Hus, Storgatan 53, Luleå**

**09:00 – 09:45** Presentation by Hybrit & SSAB, Vetenskapens Hus

**10:00 – 13:00** Group A will travel by bus for a study visit at SSAB & Hybrit. Lunch in bus on return.

**10:00 – 13:00** Group B will have time in the city centre to do study visits and group work.

**13:00 – 16:00** Group B will travel by bus for a study visit at SSAB & Hybrit. Lunch in bus.

**13:00 – 16:00** Group A will have time in the city centre to do study visits and group work.

**16:00 – 17:30** Everyone reconvenes at Vetenskapens Hus, time for fika, group work and coaching.

**19:30** Dinner at Hemmagastronomi, Norra Strandgatan 1, Luleå.

Evening, independent group work

Thurs. 18th of April 2024

**06:00 – 09:30** Breakfast

**09:30** Check out - those travelling with the booked buses can leave any luggage they don't need during the day in their bus. (Everyone else can leave their luggage at the hotel or at Vetenskapens Hus.)

**Location: Vetenskapens Hus, Storgatan 53, Luleå**

**10:00** Film workshop, finalizing pitch, creating a video recording, and submitting the video.

**13:00** Deadline for submitting videos.

**13:30 – 14:30** Lunch, Bastard Burgers, Stationsgatan 29 or Storgatan 51

**14:45** Award ceremony, at Vetenskapens Hus, Storgatan 53, Luleå

**15:30** End of event and travelling home



Up to date schedule can be found here: