



# AUROLA

## ENTREPRENEURIALIS

KICKOFF MEETING  
OULU  
10.-11. MAY

# Travel schedule

## Bus from Norrbotten (Ung Företagsamhet)

### Wed 10th of May

06:15 CEST Departure from Piteå  
07:00 CEST Departure from Luleå  
09:00 CEST Departure from Haparanda  
10:45 CEST Arrival in Oulu

### Thu 11th of May (preliminary travel times)

14:00 CEST Departure from Oulu  
15:45 CEST Arrival in Haparanda  
17:45 CEST Arrival in Luleå  
18:30 CEST Arrival in Piteå

## Bus from Torne Valley (Ammattiopisto Lappia)

### Wed 10th of May

10:00 Departure from Tornio  
11:45 Arrival in Oulu

### Thu 11th of May (preliminary travel times)

15:00 Departure from Oulu  
16:45 Arrival in Tornio

# Program

## Wed. 10th of May

12:00-13:00 Lunch  
13:00-14:30 SESSION 1: Opening & get-to-know  
14:30-15:00 Coffee & networking  
15:00-16:30 SESSION 2: Project specific workshops  
16:30-17:45 Check-in at hotel / Free time  
18:00-20:00 Dinner & Leisure Activity (departure from hotel at 18:00)

## Thu. 11th of May

06:30-08:00 Breakfast  
08:00-08:30 Check-out at hotel & finding own group  
08:30-11:00 Company visits (departure from the park in front of the hotel)  
11:00-12:30 Group planning session & lunch  
(in groups during different time intervals)  
12:30-13:40 SESSION 3: Learning café  
13:40-14:00 Coffee & networking  
14:00-14:30 SESSION 4: What happens next in the project  
15:00 Thank you & heading back home

## Accommodation & Food

The event includes free accommodation and food (breakfast, lunch, coffee, dinner). Accommodation for participants arriving from outside of Oulu:

Greenstar Hotel  
Address: Uusikatu 26, 90100 Oulu  
Phone: +358 10 423 9394  
Email: [oulu@greenstar.fi](mailto:oulu@greenstar.fi)

[Link to website](#)

Breakfast: Buffet provided at the hotel at 06:30-09:30

## Things to bring with you

Here is a small list of things that you should pack with you:

- Valid ID for Swedish participants
- Pen
- Comfortable shoes for walking
- Smiles and positive energy

Most of the activities happen indoors but there will be a little bit of walking outside during the event. Please check the weather forecast and pack appropriately.

## Emergencies

In all health-related situations, please consult your school teacher and act according to the insurance policy of your school institution. The public emergency unit in Oulu:

Oulu University Hospital  
Address: OYS, A1 entrance, Kajaanintie 50, Oulu

Emergency number: 112

## Map with important locations



## Contact information

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## Project description

The objective of the Aurora Entrepreneurialis project is to develop the entrepreneurship education of secondary-level schools in a multifaceted way. The main target groups for the project are students and teachers. The project focuses on three key development areas: 1. entrepreneurial culture in schools, 2. sustainable entrepreneurship in education, and 3. cross-border collaboration.

The activities include creating cross-border networks, high-quality teacher training, innovation events & company visits for students, and collaboration between schools. The project gives young people skills and experiences to become enterprising citizens who can take advantage of opportunities to work, study and run sustainable enterprises and who are able to help create a more sustainable future.

Sustainability is an overarching theme of the project. We have a thematic focus on sustainable entrepreneurship, dealing with the ability to discover, create, and utilize entrepreneurial opportunities that help to build sustainable societies. The project aims to develop how our organizations work with sustainable entrepreneurship in education. The skills students learn while working with entrepreneurship, such as collaboration, initiative, courage, creativity, and responsibility, are useful when tackling complex wicked problems like sustainability issues.

The project aims to have an impact on the school culture, which enables continuous development also after the project has finished. We will achieve these results through the creation of new methods, learning materials, and networks of schools, teachers, and students.

## Company visits

### Kiertokaari

Kiertokaari is a local company responsible for the waste management and consulting in the city of Oulu and surrounding locations. The company handles all kinds of waste produced by households, companies, and industry. Sustainability is a key value for the company as their business operations are built on circular economy and recycling. In 2021, 99.6% of municipal waste was reused as bioenergy, recycled materials or by other means. The amount of waste ending at a disposal site is close to zero.

### Fingersoft

Fingersoft is one of the largest game developers in Finland and well-known in the racing genre of mobile games. The most popular release from Fingersoft was the Hill Climb racing series which has accumulated over 2 billion installs. However, not everyone knows that Fingersoft offers the opportunity for their employees to have 6-hour working days with a 90% salary and is a forerunner in employee wellbeing.

### Nallikari Seaside

Nallikari Seaside is an accommodation and travel service on the seaside of the Bothnian Bay in Oulu. The company offers many kinds of accommodation from villas to caravan camping, organizes different activities and promotes the local businesses to visitors. Nallikari Seaside has earned a GreenKey certification in 2018. The company is active in fostering sustainable tourism in Northern Finland.

### Mystery company

The destination for the 4<sup>th</sup> company visit will be revealed during the first day of the event.